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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/800,524	03/08/2001	Kunimasa Suzuki	204078US6	5017
22850	7590	09/18/2006	EXAMINER	
C. IRVIN MCCLELLAND OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C. 1940 DUKE STREET ALEXANDRIA, VA 22314			ZEENDER, FLORIAN M	
		ART UNIT	PAPER NUMBER	3627

DATE MAILED: 09/18/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/800,524	SUZUKI ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	F. Ryan Zeender	3627	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) Responsive to communication(s) filed on 27 June 2006.
- 2a) This action is FINAL.                    2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) Claim(s) 1,2,4-7,9-12,14-17,19 and 20 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) Claim(s) \_\_\_\_\_ is/are allowed.
- 6) Claim(s) 1,2,4-7,9-12,14-17,19 and 20 is/are rejected.
- 7) Claim(s) \_\_\_\_\_ is/are objected to.
- 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on 08 March 2001 is/are: a) accepted or b) objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
    - a) All    b) Some \* c) None of:
      1. Certified copies of the priority documents have been received.
      2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
      3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- \* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

- |   |   |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)   | 4) <input type="checkbox"/> Interview Summary (PTO-413)                     |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                                    | Paper No(s)/Mail Date. _____.   |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)<br>Paper No(s)/Mail Date _____. | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
|   | 6) <input type="checkbox"/> Other: _____.                                   |

## DETAILED ACTION

### ***Claim Rejections - 35 USC § 103***

Claims 1-2, 4-7, 9-12, 14-17, and 19-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Sharp et al. in view of Hafner et al. (5,893,076) and Official Notice.

Sharp et al. disclose order information receiving means for receiving via a computer global network 150 at least first and second order information of merchandise (See for example Col. 1, line 56); the first and second order information being formed based on respective first and second purchase requests received via respective first and second sales channels (i.e., first and second customers; See Col. 1, lines 54-58) that use the network (See for example Col. 3, lines 14-17); stock control means for controlling a stock of said merchandise to be distributed to the first and second sales channels based on the first and second order information; means for notifying a supplier of merchandise of an actual sales condition by generating and transmitting stock order condition data to the supplier, the order condition data including sales method (i.e., via the network), client's name (inherent with shipping data), and total amount of merchandise sold (i.e., an order from a customer; Col. 3, line 61 – Col. 4, line 55).

Sharp et al. lack the specific teaching of the second purchase request being received via a second sales channel which is a point of sales location (where a new product is stored) that does not use the network; means for instructing the supplier to supply the merchandise based on the actual sales condition; and the network being specifically the Internet utilizing web pages.

Hafner et al. teach an distribution management system utilizing the Internet including means 10 for instructing the supplier to supply merchandise based on an actual sales condition (i.e., Point of sale information from the retailer; See Col. 3, line 64 – Col. 4, line 42).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Sharp et al. to include instructing the supplier to supply the merchandise based on an actual sales condition, and the network being the Internet utilizing web pages, in view of Hafner et al., in order to provide the proper inventory as needed (See for example Col. 2, lines 12-60).

The Examiner takes Official Notice that it was well known in the art of commerce to make a purchase request for a new product that is to be stored in a second sales channel which is a point of sales location (i.e., a retail location from which the owner of the retail establishment, acting as a customer, makes a purchase request from a supplier to restock his/her shelves) that does not utilize the network (i.e., the retail establishment uses mail, face-to-face, phone, or fax communication to make/send purchase requests).

*Re claims 16-20, the “first order information forming device” would be the computer using the network (as disclosed in Sharp et al.) and the “second order information forming device” would be the receiving fax machine or phone.*

Re claims 2, 3, 7, 8, 12, 13, 17, and 18: Sharp et al. in view of Hafner et al. lack the specific teaching of stopping the supply of merchandise due to the sales debut of a new product. However, it is well known in the art to stop the supply of a product when it

is about to be replaced by a new product and it would have been obvious to one of ordinary skill in the art at the time of the invention to employ the step of stopping the supply of a product for a predetermined period before a new product is released, to prevent the accumulation of unwanted inventory.

***Response to Arguments***

Applicant's arguments received 6/27/2006 have been considered but are moot in view of the new grounds of rejection.

***Regarding the use of Official Notice:*** since the applicant has not properly traversed the use of Official Notice in his arguments received 6/27/2006, the lack of a traversal is treated as an admission by the applicant that the limitations described by the Examiner as being well known are in fact well known.

***Conclusion***

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

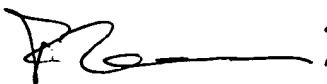
the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to F. Ryan Zeender whose telephone number is (571) 272-6790. The examiner can normally be reached on Monday-Friday, 8am-5pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alex Kalinowski can be reached on (571) 272-6771. The receptionist's phone number for the Technology center is (571) 272-3600.

The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

F. Zeender  
Primary Examiner, A.U. 3627  
September 14, 2006

 9/14/06  
**F. RYAN ZEENDER**  
**PRIMARY EXAMINER**